

Hi, I'm Ethan

I am a **dynamic** User Experience (UX) Designer studying Interaction Design at the Belfast School of Art.

I provide **efficient**, **human-centred** solutions through **inclusive** and **engaging** designs.

Skills



Prototyping

Interactive prototyping to save development time & costs



Illustration

Vector-based Graphics & Iconography



Web Design

Understanding of HTML, CSS and Responsive Web Design



UX/UI Design

Empathy and application of UX/UI skills to produce human-centred designs



Branding

Brand Identity and visual asset creation & development



Communication

Strong communication skills to clearly present ideas and problem solve

Experience

Pitchbooking (UX Designer) (June 2019 - September 2019)

Problem Identification, Competitor Analysis & Benchmarking

User Research (User Interviews and collaboration with Sales & Marketing)

Wire-Framing, Site Maps and User Flow Diagrams to illustrate design concepts

Interactive Prototyping to communicate design aesthetic and functionality

Developing HTML/CSS elements using VS Code to aid development team with live previews

Integration with Adobe suite & Zeplin for CSS properties to be pulled from designs

Initiative, key decision-making and justification for design decisions as the sole designer

Excellent organisational skills & ability to meet tight deadlines

AutumnCare (UI Designer) (October 2019 - November 2020)

Problem Identification, Competitor Analysis & Benchmarking

Branding (Brand Refresh)

Wire-Framing, Site Maps and User Flow Diagrams to illustrate design concepts

Extensive User Research & Testing (Interviews, Usability tests)

Iterative Prototyping

Strong teamwork skills liaising with development and various other departments

Effective communication (presentations to staff and board members)

Initiative, key decision-making and justification for design decisions as the sole designer

Project Planning

Excellent organisational skills & ability to meet tight deadlines

Rio Tinto/CADDS Group (UX/UI Designer) (February 2020 - March 2020)

Sketching, Wire-Framing and User Flow Diagrams to map out IA and User Flows

Interactive Prototyping

Strong Visual Design skills

Strong communication skills to present design concepts

Freelancing & Projects

Logo design for businesses (Illustration)

Designed various websites for projects (Periodic table educational site, Promotional icon site,

e-Learning Platform, Narrative & Storytelling site, Portfolio site)

Education

2012 - 2014

ICT, Technology & Design and Business Studies.

A-Levels (BBB)

St Malachys Grammar School.

2017 - Present

BDEs Interaction Design

(TBC)